

Premier plan launch email

**SUBJECT LINE:** Focus on your well-being and earn up to \$300 in rewards with Designed Wellness



What you begin today can affect where you'll be tomorrow, no matter what your well-being goals are.

Whatever your tomorrow is, we can help you get there.

Getting active, improved nutrition, emotional health, resilience, financial wellness—with the Designed Wellness Premier plan powered by RedBrick Health, you can tackle all of your well-being goals, with access to a powerful online experience plus expert guidance and support.

Earn up to [\\$300 in rewards](#) by achieving healthy results from your biometric screening and/or completing additional healthy activities throughout the year. Redeem your rewards for gift cards directly from your Designed Wellness account, or donate your rewards to charitable organizations.

[Get started](#) today.

- If you haven't already, activate your account at [DesignedWellness.RedBrickHealth.com](https://DesignedWellness.RedBrickHealth.com) or the RedBrick Health app.
- Got a few minutes? Take your online annual health assessment to get personalized recommendations. **Required to earn rewards.**
- Get an annual biometric screening to learn your health numbers such as cholesterol, blood pressure and glucose. **Required to earn rewards.**
- Schedule a 15-minute Next-Steps Consult call to discuss your results and gain guidance on the best topics and activities for you.

After completing the steps above, you'll receive personalized recommendations for Healthy Activities directly on the home page of your Designed Wellness account such as health coaching, tracking physical activity and healthy choices, upcoming challenges and more.

**Get started on your path to better well-being today.** [Visit](#) your **Rewards** page for a complete list of all the ways you can participate and earn up to \$300 in rewards this year.

The Designed Wellness program is in compliance with federal Equal Employment Opportunity Commission (EEOC) regulations. [Learn more.](#)